### Theatre for a New Audience

### **Privacy Statement**

This website is owned and operated by or on behalf of Theatre for a New Audience. We recognize that visitors to our site may be concerned about the information they provide to us and how we use that information. By visiting www.tfana.org, you accept the practices described in this statement. This Privacy Statement may be changed or updated at any time.

### **Our Policies**

Theatre for a New Audience uses its best efforts to respect and protect the privacy of our online visitors and donors. We will not share your personal information with any third parties. This includes name, address, financial information, and email address.

#### **Data Collection**

## A. Personal Information

We do not collect personally identifiable information from you unless you provide it to us voluntarily and knowingly. If you make a donation, sign up for our mailing list, buy a subscription or register for our newsletter, for example, we may collect your name, mailing address, telephone number, email address, and credit card information.

If you provide personal information, we may enter that information into our constituent database and contact you in order to:

- Complete voluntary surveys seeking feedback for quality and service improvement purposes
- Supply you with information, including Theatre for a New Audience news, events and services
- Request contributions to Theatre for a New Audience

We use high-grade encryption and security protocols (Secure Socket Layer-SSL) when processing financial transactions. This method is the industry standard security protocol, which makes it difficult for anyone to intercept the information you send us. Inside Theatre for a New Audience, data is stored on password-protected servers. Our staff is educated about the importance of safeguarding your information

If you wish to limit or suspend the communications you receive from Theatre for a New Audience, please contact us at the email or mailing address below, so that we can note and honor your preferences.

# B. Standard web server traffic pattern information

General traffic, site usage and length of stay information is collected. This type of information is used to help Theatre for a New Audience improve the functionality of our website and such information is not linked to individual visitors.

## Cookies

We use a technology called a "cookie" to recognize you when you return to the website. Cookies are small bits of electronic information that a website can transfer to a user's hard drive to help tailor the user experience to the users' preferences. The use of cookies is standard on the Internet and many websites use them. If you wish, you may direct your browser to reject cookies. However, please be aware that if you block cookies, some functionality may be lost.

# **External Links**

Our Privacy Statement applies only to your use of the Theatre for a New Audience website. This site contains links to other sites. We are not responsible for the privacy practices of these sites. Links to other sites do not imply an endorsement of the material or policies of those websites. You should read the privacy policies of each site you visit to determine what information they may be collecting from you.

# **Contact Us**

This Privacy Statement applies only to our online practices and does not encompass other areas of the organization. By accessing or using the website, you agree to be bound by all terms and conditions of the Theatre for a New Audience as posted at the time of your access or use. If you have any questions about our policies or compliance, you may send an email to <u>info@tfana.org</u> or write to:

Theatre for a New Audience Website Privacy Compliance 154 Christopher Street, Suite 3D, New York, NY 10014

Thank you for visiting our site.